NEWSLETTER

We are Setouchi Land Operator

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Indigo dyeing experience



Tokushima Prefecture's indigo dyeing is also known as "Japan Blue" and is characterized by its beautiful blue color, which is created by fermenting indigo leaves. The color of indigo dye changes subtly depending on the number of times it is dyed, creating a deep blue color. Indigo dyeing is a traditional technique with a long history and is highly regarded. I also had the opportunity to try indigo dyeing and enjoyed dyeing handkerchiefs and hand towels.

About the services of "Takamatsu Shoun"

- Setouchi/Shikoku excursion course creation/inquiries
- Arrangements for chartered buses, chartered cars, hotels and facilities
- **■** Create a quote
- Information on experiences unique to Setouchi such as "Shikoku Pilgrimage",

"Art", and "Island Trip"

Happy New Year.

This year too, we will continue to promote the charms of Setouchi and Shikoku.

TAKAMATSU-SHOUN CO.,LTD.

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